

## 33rd IPATA International Conference Sponsorships & Exhibiting

*Promote your company and support your association at the same time!*

There are LOTS of reasons to attend IPATA's annual meetings as a registered attendee of the "Basics Workshop" or "Annual Conference" (or both!):

- Network with those that can use your services or products
- Learn as you listen to the experiences of other pet shippers and to the formal presentations from industry leaders
- Find solutions to your OWN problems by asking questions of other professionals
- Receive handouts and other materials as well as business cards and brochures.

***If you want to do MORE than just attend . . .***

***If you really want to make your services or products***

***STAND OUT*** during the sessions, we'd like to help you!

IPATA is now accepting sponsorships and reservations for exhibits for the upcoming conference. You may choose to sponsor an EVENT or, if that's not quite in your budget, you may choose to co-sponsor with another member.



### SPONSORSHIPS:

**Sponsorships totaling over \$1,000 include one conference registration** (Does not include complimentary "workshop" registration. Additional attendees from the sponsoring company may register to attend meetings at the discounted "Members Only" rate.)

#### Event Sponsorships

includes a marquee on IPATA's website, recognition in the conference program as well as signage during the conference and during the event being sponsored.

(click on the sponsor's name to visit their website)			
Day	Event	Sponsor Amount	Sponsored By
<b>WORKSHOP</b>			
Sat, Sept 9	Welcome Coffee	\$500	<a href="#">Pacific Pet Transport</a>
	Morning Break	\$750	AVAILABLE
	Lunch	\$1250	<a href="#">Air Animal Pet Moving Service</a>
	Afternoon Break	\$750	AVAILABLE
<b>CONFERENCE</b>			
Sat, Sept 29	Icebreaker Reception - Food Icebreaker Reception - Bar	\$2,000 \$1,500	Hosted by the following <a href="#">UK &amp; Irish Members</a> <a href="#">Airpets</a> <a href="#">Breeny Boarding &amp; Quarantine</a> <a href="#">JCS Livestock</a> <a href="#">Ladyhaye Intl Pet Travel</a> <a href="#">Multi Cargo Ltd.</a> <a href="#">Par Air Services</a> <a href="#">PBS International Freight</a> <a href="#">Pets On the Move</a> <a href="#">Redcoat Express Pet Travel</a> <a href="#">Worldcare Pet Transport (UK)</a> (room for more UK or Irish sponsors at \$350 each)

<b>Day</b>	<b>Event</b>	<b>Sponsor Amount</b>	(click on the sponsor's name to visit their website) <b>Sponsored By</b>
<b>CONFERENCE</b>			
Mon, Sept 11	Welcome Coffee	\$500	<a href="#">O'Brien Animal Transportation Svcs</a>
	Morning Break	\$1000	<a href="#">Globy Pet Relocation</a>
	Lunch	2 co-sponsors at \$1250 ea	<a href="#">Air Animal Pet Moving Service</a> <a href="#">Continental Cargo</a>
	Afternoon Break	\$1000	<a href="#">Delta Air Lines</a>
Tue, Sept 12	Welcome Coffee	\$500	<a href="#">Qatar Airways Cargo</a>
	Morning Break	2 co-sponsors at \$500 each	<a href="#">Bobbi's World</a> <a href="#">Pet Relocation &amp; Services</a>
	Lunch	\$2,500	<a href="#">Continental Cargo</a>
	Afternoon Break	\$1000	<a href="#">Delta Air Lines</a>

### Contributing Sponsors

includes a marquee on IPATA's website, recognition in the conference program and signage during the conference.

<b>Conference Photo</b> - a 5x7" color group photo taken during the activities and distributed to all attendees. Sponsor's name printed on the photo frame.	\$800	<a href="#">Worldwide Animal Travel</a>
<b>Namebadge Lanyards</b> - sponsor's name on neck cords that attach to name badges <i>DEADLINE FOR RESERVING WITH YOUR NAME PRINTED ON LANYARDS: AUG 1</i>	\$750	<a href="#">Pet Express</a>
<b>Registration Portfolio</b> - sponsor's name printed on the outside cover <i>DEADLINE FOR RESERVING WITH YOUR NAME PRINTED ON THE FOLDERS: AUG 1</i>	\$1,500	<a href="#">GK Airfreight Service</a>
<b>Namebadge Agenda</b> - sponsor's logo printed on the folded agenda that shows a snapshot of all activities during the conference and fits neatly in the name badge holder behind each attendees name tag.	\$500	<a href="#">GK Airfreight Service</a>
<b>Q&amp;A Index Cards</b> - sponsor's logo printed in the background on the index cards attendees will use to ask questions during the conference sessions.	\$500	<a href="#">Goldenway International Pets</a>
<b>Attendee Placards</b> - Table tents for each attendee with their name and company so everyone knows who's sitting where! (Your name and logo or advertisement on the back of each table tent.)	\$1,000	<a href="http://www.airpetsamerica.com">www.airpetsamerica.com</a>
<b>IPATA 30th Anniversary Commemorative Surprise</b> - As part of the Annual Membership Meeting on Monday, IPATA will be recognizing their 30th Anniversary with a surprise gift for all attendees. We'll attach your business card to each surprise gift, recognizing your company as the sponsor of the commemorative activities!	\$1,000	<a href="#">Dogtainers Australia Pty Ltd</a>
<b>Keynote Speaker Sponsorship</b> - Monday morning's motivational speaker, Jeff Tobe	Airfare: \$1800	<a href="#">Continental Cargo</a>
	Hotel: \$1,000 or 2 sponsors at \$500 ea	AVAILABLE
	Ground Transport: \$500	AVAILABLE
<b>T.V. Vet Speaker Sponsorship</b>	\$700 (EUR500)	<a href="#">Breeny Boarding &amp; Quar</a>
<b>General Sponsorship</b> - Contribute funds to be allocated as needed to the overall conference at the discretion of IPATA.	unlimited sponsorships available (minimum \$250)	<a href="#">Airborne Animals (\$250)</a> <a href="#">Boomerang Pet Carrier (\$250)</a> <a href="#">Breeny Boarding &amp; Quar (\$250)</a> <a href="#">World Animal Transport BV (\$350)</a>

## EXHIBITS

You can display your products or services by having exhibit space in our mini-trade show, space is available during the conference (not the workshop) for \$500 which **includes** one paid conference registration. (*"Workshop" registration is an additional charge.*) Additional exhibitors may register at the discounted "Members Only" rate. Exhibit space includes a 6' covered table and two chairs. (Audio-visual equipment and electricity is available at an additional charge upon request.)

Typical set up time is: 07:00-08:00 Monday morning

Tear down: 17:00-18:00 Tuesday afternoon

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## ACT NOW!

**Sponsorships and exhibit space** will be confirmed on a first-come, first-serve basis so make the most of your marketing dollars . . . *reserve early so that you receive the maximum benefit.*

To confirm your participation, [email IPATA's Admin Office](#) indicating what you'd like to do! You may also reserve space by completing the [on-line conference registration form](#).